

**Mission**

Our mission is to make bicycling, walking and wheeling so safe, convenient and fun that people choose clean, active modes of travel and recreation.

Recommendations

- Adopt a Vision Zero approach to road safety.
- Use a “complete streets” approach to guide the development and redevelopment of Parry Sound area roads.
- Apply the 8-80 rule when making policy and infrastructure decisions that affect public spaces, including roads.
- Provide sidewalks on both sides of arterials and on at least one side of residential streets.
- In winter, maintain sidewalks and pedestrian routes to at least the same standard as roads.
- At intersections, eliminate conflict between pedestrians and motor vehicles, for example by prohibiting right turns on red lights.
- Set speed limits to 30 km/h in school zones. Design roads in ways that reduce speeds and implement more traffic calming measures.

Vision Zero

Vision Zero is a long-term traffic safety strategy that aims to achieve zero traffic fatalities and serious injuries. The Vision Zero approach to road safety can be summarized in one sentence: No loss of life is acceptable.

Complete Streets

Complete streets should be designed to be safe, convenient and comfortable for every user, regardless of transportation mode, physical ability or age.

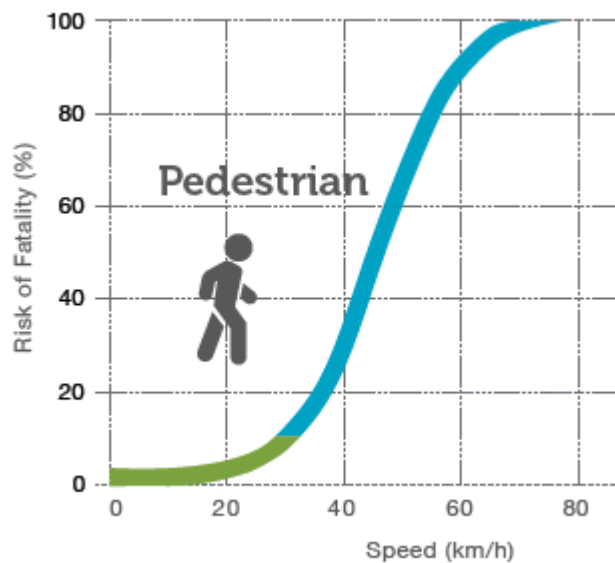
8-80 Rule

Walking should be safe and attractive for all ages. Healthy communities provide safe, accessible and enjoyable places for everyone to walk and bike in their daily routines.

Vision Zero Principles

- No loss of life is acceptable
- Human beings are fallible
- Tolerable limits are set by the physical endurance of human beings
- Human beings have a right to a safe transport system

When struck at 30 km/h, an adult has a 95% chance of living; at 60 km/h it is only 10%.



References

The 8-80 Cities Parry Sound Workshop Report (October 2014)
www.8-80cities.org/8-80-rule

Pedestrian Death Review (June 2012) Coroners Report, Office of the Chief Coroner

West Parry Sound Active Communities Charter (2012)

No Accident: Eliminating Injury and Death on Canadian Roads, by Neil Arason (Wilfrid Laurier University Press, 2014)

Vision Zero Canada, <https://visionzero.ca>

Value of Life

In conventional decision-making processes, costs and benefits are often compared by placing monetary value on life and health. According to Vision Zero, over the long term, we should not exchange life and health for other benefits of the road system, such as mobility.